

CHARACTER FIRST! Implementation Seminar

October 27–28, 2009 • Oklahoma City

Seminar Overview

Since 1996, thousands of business owners, managers, and supervisors have attended a *Character First!* Implementation Seminar to learn how to demonstrate and reward good character in their companies. The seminar is divided into two parts: Basic Implementation and Advanced Implementation.

Basic Implementation Topics:

- **Why Character First?**—Learn and discuss why building character is important for your organization
- **How to Build Character**—Discover the secrets to building a culture of character
- **Employee Meetings**—Learn how to emphasize character in your employee meetings
- **Character Bulletins**—Familiarize yourself with tools and resources for studying character

Advanced Implementation Topics:

- **Communicating the Standard**—Learn how to emphasize character in your company policies
- **Hiring for Character**—Develop character-based hiring practices to find the right person for each position
- **How to Make an Appeal**—Work through differences of opinion by making an effective appeal
- **Character-Based Correction**—Get to the heart of problems instead of dealing with surface issues



Seminar Details

Basic & Advanced Implementation 2-Day Seminar

Tues–Wed, October 27–28, 2009, 8:30am to 4:30pm

Cost

\$390 per person (includes training, materials, and lunch)

Location

Character Training Institute Headquarters
520 West Main Street, Oklahoma City, OK 73102, 405-815-0001

“Nothing could do more to improve your work environment in a single day.”

Information Services Technician



Why Build Character?

- Builds teamwork and company morale
- Improves quality
- Strengthens customer relationships
- Boosts productivity
- Reduces accidents
- Lowers injury costs
- Increases profits

Seminar Registration

Registration Includes training, materials, and lunch.

Organization _____

Name _____ Title _____

Mailing Address _____

City _____ State _____ Postal Code _____

Phone _____ Fax _____

Email _____

Attendee 2 _____

Attendee 3 _____

Attendee 4 _____

Cost

Registration _____ people x \$390 = \$ _____

Payment

My check or money order is enclosed # _____

Please bill my credit card:

MasterCard VISA American Express Discover

Card # _____ Exp. ____/____

Signature: _____

Total Payment \$ _____

For more information

Call the Character Training Institute at 405-815-0001 or visit www.characterfirst.com.

Registration Checklist

- Complete form
- Include payment information
- Send registration and payment to:

Character Training Institute
520 West Main Street
Oklahoma City, OK 73102