

# CHARACTER FIRST! Implementation Seminar

February 24–25, 2009 • Oklahoma City

## Seminar Overview

Since 1996, thousands of business owners, managers, and supervisors have attended a *Character First!* Implementation Seminar to learn how to demonstrate and reward good character in their companies. The seminar is divided into two parts: Basic Implementation and Advanced Implementation.

### Basic Implementation Topics:

- **Why Character First?**—Learn and discuss why building character is important for your organization
- **How to Build Character**—Discover the secrets to building a culture of character
- **Employee Meetings**—Learn how to emphasize character in your employee meetings
- **Character Bulletins**—Familiarize yourself with tools and resources for studying character

### Advanced Implementation Topics:

- **Communicating the Standard**—Learn how to emphasize character in your company policies
- **Hiring for Character**—Develop character-based hiring practices to find the right person for each position
- **How to Make an Appeal**—Work through differences of opinion by making an effective appeal
- **Character-Based Correction**—Get to the heart of problems instead of dealing with surface issues



## Seminar Details

### Basic & Advanced Implementation 2-Day Seminar

Tues-Wed, Feb 24-25, 2009, 8:30am to 4:30pm

#### Cost

\$390 per person (includes training, materials, and lunch)

#### Location

Character Training Institute Headquarters  
520 West Main Street, Oklahoma City, OK 73102, 405-815-0001

**“Nothing could do more to improve your work environment in a single day.”**

*Information Services Technician*



### Why Build Character?

- Builds teamwork and company morale
- Improves quality
- Strengthens customer relationships
- Boosts productivity
- Reduces accidents
- Lowers injury costs
- Increases profits

## Seminar Registration

**Registration** Includes training, materials, and lunch.

Organization \_\_\_\_\_

Name \_\_\_\_\_ Title \_\_\_\_\_

Mailing Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Postal Code \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Email \_\_\_\_\_

Attendee 2 \_\_\_\_\_

Attendee 3 \_\_\_\_\_

Attendee 4 \_\_\_\_\_

#### Cost

Registration \_\_\_\_\_ people x \$390 = \$ \_\_\_\_\_

#### Payment

My check or money order is enclosed # \_\_\_\_\_

Please bill my credit card:

MasterCard  VISA  American Express  Discover

Card # \_\_\_\_\_ Exp. \_\_\_\_/\_\_\_\_

Signature: \_\_\_\_\_

Total Payment \$ \_\_\_\_\_

#### For more information

Call the Character Training Institute at 405-815-0001 or visit [www.characterfirst.com](http://www.characterfirst.com).

### Registration Checklist

- Complete form
- Include payment information
- Send registration and payment to:

Character Training Institute  
520 West Main Street  
Oklahoma City, OK 73102