

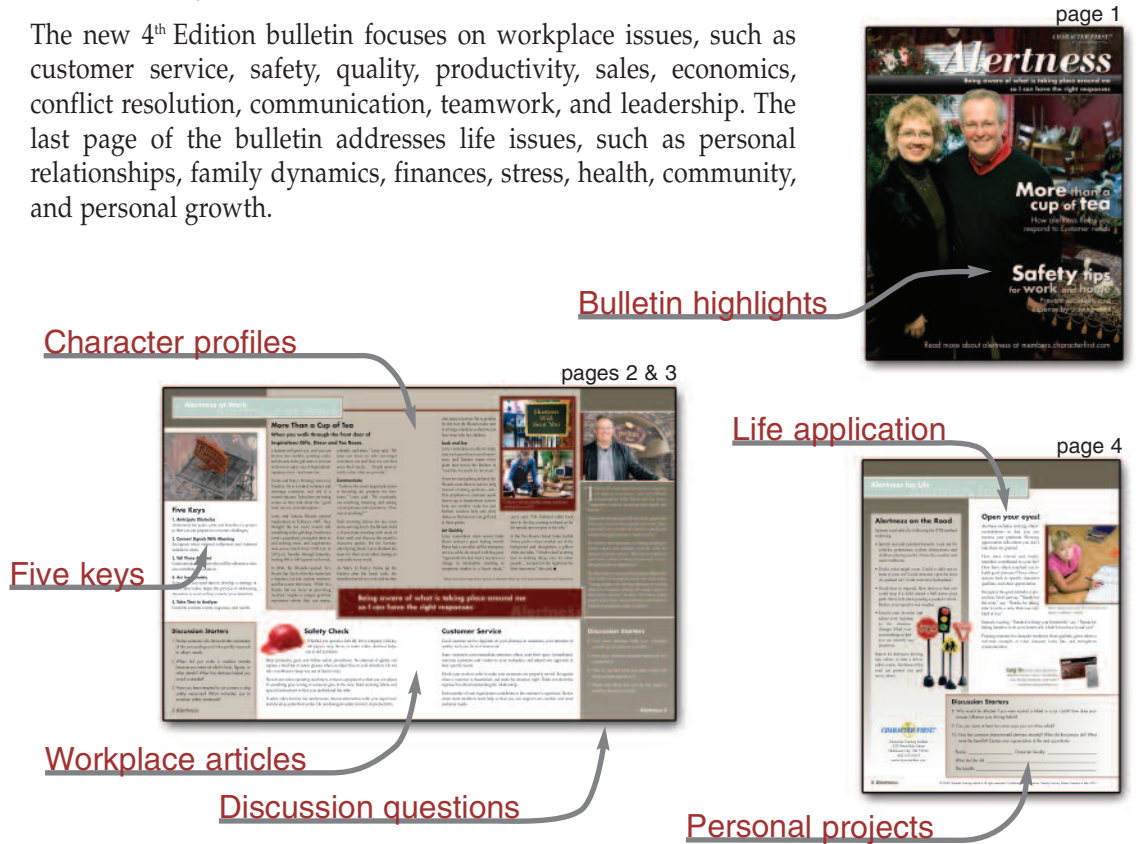
## New Subscriber Resources

April 21, 2008 • [www.characterfirst.com](http://www.characterfirst.com) • 405-815-0001

### Monthly Character Bulletin

*Character First!* bulletins give members of your organization a common vocabulary so that they can discuss and apply the principles of good character. Each bulletin provides practical information, stories, and questions to help you apply each character quality in your workplace and community.

The new 4<sup>th</sup> Edition bulletin focuses on workplace issues, such as customer service, safety, quality, productivity, sales, economics, conflict resolution, communication, teamwork, and leadership. The last page of the bulletin addresses life issues, such as personal relationships, family dynamics, finances, stress, health, community, and personal growth.



Download a free bulletin at: [www.characterfirst.com/download](http://www.characterfirst.com/download)



Take a free tour when you visit: [members.characterfirst.com/tour](http://members.characterfirst.com/tour)

### Character First! Online Library

Beginning June 1, each bulletin subscriber will have access to the *Character First!* Online Library, containing history stories, nature illustrations, a 7-minute introduction video, leadership tips, employee tips, and other workplace material. The library also offers family resources, including lessons for teens, activities for children, coloring sheets, poems, songs, and videos. You can even download computer wallpaper and print posters.

Organizations will receive as many logins as they have bulletins in their monthly subscription. Beginning June 1, individuals can register at [members.characterfirst.com](http://members.characterfirst.com). The online access will remain active as long as the bulletin subscription remains active.

## How do I use these resources in my organization?

**Organization Meetings:** A leader should introduce the monthly character quality so that everyone understands the priority the organization places on integrity. These meetings also provide a good opportunity to publicly recognize employees for character.

**Team Meetings:** The bulletin, video, and PowerPoint help team or department leaders open and facilitate discussion. Employees can then divide into groups of 4 or 5, and each group can discuss specific questions from the bulletin. After 10 minutes, each small group can appoint a spokesperson to share a particular application or illustration with the larger group.

**At Home:** Many employees take bulletins home and discuss the character qualities with family members and friends. This opens communication and strengthens employees' families, which ultimately strengthens your organization.

### Tips for leading discussion:

**Punctuality:** Respect others by starting and ending on time.

**Transparency:** Give examples from your life, particularly your struggles and your positive observation of others' character. Reflecting unfairly on others will damage relationships.

**Make things visual:** Draw analogies to objects that provide a reminder of the character quality. Use a whiteboard to write out the definition and coworker application ideas. Hang character posters around the workplace.

**Involve everyone:** Say, "Let's give everyone a chance to share. We'll start with Tom's group and work across the room."



## Subscription Price & Support Resources



### Monthly Bulletin

A bulletin subscription includes 12 monthly issues of the *Character First!* Bulletin. Access to the online library is included while subscription remains active.



### 11x17 Posters:

One free 11x17 poster comes with each 15 bulletins. You may purchase additional posters for \$4 each or print small posters [size 8.5x11] from the online library.

**11x17 Poster \$4 each**

### Resource Disk and VHS Tape:

Introduce the five key concepts with a Resource Disk DVD and PowerPoint or VHS tape. Add this item to your monthly subscription until you collect all 49 character qualities.

**Resource Disk Set \$40 each • VHS Tape \$25 each**



### Character Displays:

Promote character in a BIG way with an attractive display case and new monthly inserts.

**Monthly Insert Subscription \$240 per year**

**Aluminum Display Case \$435 • Oak or Cherry Display Case \$685**



Quantity	Bulletin Subscription Price
1	\$39 per year (includes US shipping)
2-6	\$36 per year (includes US shipping)
7-14	\$33 per year (includes US shipping)
15+	\$24 per year (plus shipping)

**Need Help?** Contact a *Character First!* representative at 405-815-0001 or [info@characterfirst.com](mailto:info@characterfirst.com)