

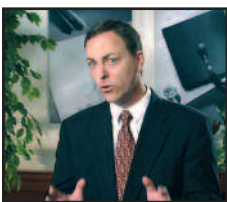


character first®

Education Overview

Many problems in today's classroom can be traced to a lack of character—bullying, tardiness, disrespect for teachers, cheating, vandalism, profanity, and drug abuse—all of which hinder student achievement, school safety, and public confidence.

The **Character First Education program** trains teachers, parents, and youth workers how to integrate character into daily lessons and activities, how to reinforce positive behaviors, and how to correct inappropriate behavior in youth of all ages. The teaching curriculum supplies a wealth of age-appropriate illustrations, activities, applications, and object lessons.



Training

In-service training is vital so that teachers know how to integrate Character First with regular school activities. **Live seminars** (4 hours) can be scheduled to provide on-site training for teachers and staff, or schools can purchase the **Teacher Orientation Seminar** on DVD to train teachers at their own pace.



Curriculum

Character First offers a host of ready-made lessons to help teachers explain essential character qualities to their students. The 16-page **Teacher's Guides** provide stories, object lessons, reading assignments, and other activities. The 4-page **Student Guides** provide a simpler teaching resource or student handout. Support materials include posters, music, DVDs, and collectible Character Cards for young children.



Implementation

The Character First Education curriculum is organized into four series—each series includes nine character qualities—for a total of 36 carefully selected traits.

Most schools focus on **one character quality per month**, so a series of curriculum can easily fit one school year. With many resources to choose from, let an education specialist help you find the curriculum best suited for your needs or existing values.

More Information:

Call 877-357-0001 to speak with an education specialist. Also visit characterfirst.com for **student and family results**, and download a detailed report on character education.

“Character helps us build our ways of learning to learn...without that character, all the education in the world is meaningless.”

*Deborah Craven, Counselor
Crooked Oaks Schools, Oklahoma*

“My experience with Character First has been unbelievable. I have had students go from failing grades to excelling grades. I have worked with at-risk youth for over 20 years and this curriculum is one of the best that I have seen.”

*Michael Grady, Youth Mentor
Houston, Texas*

Who Uses Character First?

- Colleges & Universities
- Elementary, Middle, and High Schools
- Public, Private, and Charter Schools
- After-School Youth Programs
- Youth Sport Leagues
- Martial Arts & Gymnastic Programs
- Families & Churches

Education Resources

36 Qualities

Series 1

Attentiveness
Obedience
Truthfulness
Gratefulness
Generosity
Orderliness
Forgiveness
Sincerity
Virtue

Series 2

Responsibility
Patience
Initiative
Self-Control
Punctuality
Resourcefulness
Tolerance
Creativity
Discretion

Series 3

Diligence
Loyalty
Hospitality
Sensitivity
Enthusiasm
Flexibility
Discernment
Cautiousness
Boldness

Series 4

Dependability
Thoroughness
Determination
Thriftiness
Availability
Deference
Compassion
Persuasiveness
Wisdom



Student Guide Set | \$9.99 per set

Each Student Guide (4-pages) features quick, easy, and age-appropriate lessons to help students understand and develop good character. Each set includes nine character qualities.

Available in three levels: Elementary (1st–4th grade), Intermediate (5th–8th grade), and Advanced (9th–12th grade).



Elementary Teacher's Guide Kit | \$49.99 each

Each kit includes nine Elementary Teacher's Guides in a 3-ring binder plus one set of Character Cards. Each Teacher's Guide is 16-pages and provides lessons for students 6–12 years old—including history and nature stories, songs, crafts, coloring sheets, object lessons, and memory work for each character quality.



Secondary Teacher's Guide Kit | \$49.99 each

Each kit includes nine Secondary Teacher's Guides in a 3-ring binder plus one *Tips and Tools* booklet that explains how to use the secondary curriculum. Each Teacher's Guide is 16-pages and provides lessons for students 13–18 years old. Lessons focus on history, nature, language, art, math, computers, social studies, health, and athletics. (Available in Series 1 and 2 only.)



Character Card Set | \$3.99 per set

Character Cards are great rewards for students who memorize the definition and "I Wills." They also make great gifts for children and grandchildren. A series includes nine cards with a vinyl holder to store them.



Large & Small Posters

Posters keep the character quality in focus throughout the month—and beyond! Elementary posters feature the nature illustration, and Secondary posters feature the history example.



Music & DVDs

Teach the Character First songs with a listening CD and sheet music, or watch the DVDs to learn the handmotions and nature stories.

Character First • 13800 Benson Rd, Suite 206, Edmond, OK 73013

Phone: 877-357-0001 • Fax: 405-815-0002 • www.characterfirst.com • orders@characterfirst.com