

Character First! Business

Keys to Success in the Workplace and in Life



Building Character in Business

Since 1996, the Character Training Institute in Oklahoma City has trained thousands of business owners, managers, and supervisors how to demonstrate and reward good character in their companies.

The *Character First!* approach includes management training for supervisors, consulting services for leadership development, and practical resources to help individuals develop specific character qualities. The following steps explain how to put *Character First!* in your organization.

“The heart of *Character First!* is helping individuals be successful by building character.”

Tom Hill, Founder
Character Training Institute



Character First! produces training and resources for businesses, families, schools, prisons, and law enforcement. Benefits include:

- Greater teamwork
- Stronger families
- Healthier communities
- Fewer accidents
- Lower employee turnover

For More Information:

See a list of Independent Authorized Consultants on our website!

Web: www.characterfirst.com

Email: info@characterfirst.com

Phone: 405.815.0001

Character Training Institute
520 West Main Street
Oklahoma City, OK 73102



1 Leadership Training

Character First! is more than a program—it is a leadership model that strengthens relationships, improves communication, and builds teamwork. *Character First!* begins with a Basic Implementation Seminar for company supervisors, managers, and owners.

- Learn why character development is important, how leadership can develop a culture of character, and how to use the *Character First!* resources.
- Conduct a “Cultural Survey” to identify needs.

2 Character Recognition

Public recognition of good character is essential to a culture of good character. Establish regular opportunities to recognize employees for specific character qualities.

- Give public recognition during employee meetings and spontaneous recognition each day.
- Get coaching from a *Character First!* consultant to help supervisors give confident and meaningful character recognitions in public.

3 Teaching Resources

Developing character is a life-long process. *Character First!* provides monthly character bulletins so that employees and supervisors can discuss each quality in team meetings and in conversation.

- Give character bulletins to all employees.
- Build awareness through character videos, PowerPoints, posters, and framed displays.

4 Continuing Education

After 6 to 12 months of implementing *Character First!*, it is time to evaluate your approach and take it to the next level, including character-based hiring practices and steps for correcting poor character:

- Attend Advanced Implementation & Effective Leadership seminars.
- Establish a character steering committee.
- Conduct a second survey to measure progress.

